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# Introductions

Surriya Falconer

- Page 2
- Vice Chair of Sheffield Culture Collective
  - Director of Falconer Associates – PR agency specialising in regeneration, redevelopment & culture

Jo Towler

- Chief Executive of Music in the Round
- Chair of the Sheffield Culture Consortium
- Board member of Sheffield Culture Collective

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# Sheffield Culture Collective


- is Sheffield's Cultural Compact
  - partnerships supported by Arts Council England & DCMS
  - designed to support local cultural sector & enhance its contribution to development
  - special emphasis on cross-sector engagement beyond cultural sector itself & the LA
- was one of first Compacts to be established – 33 nationally
- invested in by public sector and private sector (crucially) – with ACE seed funding
- has support of SYMCA and working closely with it
- its Cultural Strategy reflects significant depth of knowledge and experience that exists in South Yorkshire's cultural community

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# adopting Sheffield Cultural Collective Strategy

- will send strong message to Arts Council England (as it considers NPO applications) and other cultural funding bodies
- working together we have chance to address current massive imbalance of funding between Sheffield and other core cities (*2019 data*)
  - o Sheffield £9.50 per head
  - o Manchester £48.62
  - o Leeds £34.21
  - o Liverpool £22.53

*nb Opera North £31 million (more than all in S.Yorks, Bradford, Hull & York combined)*

-  Sheffield currently has 11 NPOs - Manchester has 33 NPOs

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# The cultural economy of South Yorkshire

- is worth £200m per annum
- provides 6,400 jobs
- already includes some great cultural assets

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Working together will:

- make it stronger - a lot of the groundwork is already done
- allow us to bid for external monies more successfully
- create more effective networks to make things happen
- ensuring we reach more communities that are currently under-served
- build more effective measures for Net Zero

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# Work already underway to deliver the Cultural Strategy

- Levelling Up Fund Bid – Harmony Works & S1 Artspace
- Initiative to create more NPOs – support from private sector
- Message House
- 3 Expressions Of Interest

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Culture is vital to place making and city vibrancy

Creative people bring skills that spread into other industries



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# Economic Recovery Fund

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Economic Development and Skills Policy  
Committee

7<sup>th</sup> September 2022

Agenda Item 10



Sheffield City Council



# September update

- Quick refresh on what the Fund is
- Summary of activity since June/July
- Summary of how we are developing 'ERF2'
- Questions



# Refresh of what ERF is

## What is it

- A unique, innovative grant fund (£2.38m) that aimed to: **support local economic recovery, especially in district and local centres**
- Launched in March 2021
- Two pots – small up to £50k and large up to £200k
- Overseen by Councillors, Senior Officers and private sector representatives (who all directly scored applications)
- Collaborative approach (working *with* applicants)
- 26 projects funded – of which 16 are still ‘live’
- Aiming for completion of activity by the end of December 2022

# OUR PROJECTS

District centre projects	Summer in the Outdoor City programme
Bear Trail Extension	Community in Unity
Chapelton	Division Street Markets
Spital Hill	Festival on the Square
Firth Park	Orchard Square animation
Page Hall	Sheffield Music Trails
Manor Park	Tudor Square Animation
Woodhouse	Leopold Square Summer of Music
Mosborough	Game City Adventure
Netheredge	Pollen Market
Abbeydale Road	Castlegate Festival
Totley Rise	
Hillsborough Project	
Walkley Action Group	
Broomhill Traders Association	
Site Gallery – Out & About	
Angel Street Kinema	

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**\*Greyed out box denotes activity completed**

# Summary of summer activity

- Action packed 16 day Walkley Festival, culminating with a fun day in Ruskin Park
- Fantastic Firth Park Family Fun Day
- Final Orchard Square music gig delivered
- Woodhouse by the Sea event
- Manor Park fun day
- The remaining 3 weekenders led by Site Gallery
- Shop fronts refreshed in Broomhill, Hillsborough and Walkley
- Parklet installed in Walkley, benches and bike parking in Hillsborough, planters in Nether Edge, benches on the way in Chapeltown
- Banners in Walkley, Chapeltown, Upperthorpe, Spital Hill
- Evaluation underway – to report at end of September/beginning of October.
- Plans afoot for Christmas!





Age 14



**summer  
FUN  
IN THE PARK**

**FIRTH  
PARK**

SUPPORTED BY SHEFFIELD CITY COUNCIL ECONOMIC RECOVERY FUND





# Here's a taste



# Developing ERF 2 - process

- Two workshops have been held with the Steering Group over summer to generate principles they are keen to take forward.
- A further workshop will be held with the full Committee (1<sup>st</sup> week October)
- Findings from the evaluation will be considered and built in
- A full report will be brought to an extraordinary meeting of the Committee in October
- Launch currently planned for November



# Developing ERF – key themes

- Steering Group have considered:
  - Broader context (cost of living crisis)
  - Equality of access and capacity building
  - Getting the right focus (stay broad or narrow down)
  - Climate emergency
  - Collaboration and competition
  - Using the Fund to leverage additional investment
  - Timescales and expectations

# Emerging principles – DRAFT

- The outcome of these initial discussions will be put together with the findings of the ERF evaluation. But there is already a sense that:
  - Collaboration is key; competition is important.
  - Community capacity building is fundamental to enable equality of access. This will have financial support attached.
  - Aim to maximise the impact by leveraging new funding that fits with the spirit of ERF.
  - Limit access to those who had large pots previously - but keep a flexible pot for new/legacy ideas.

# Questions/comments



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